

# Campus Online Registration gives JCPS an Immediate Return on Investment

LOUISVILLE, KENTUCKY / 100,000 STUDENTS

Jefferson County Public Schools (JCPS) in Louisville, Kentucky, chose Campus Online Registration in 2012 and immediately realized a true return on their investment. Prior to Campus Online Registration, JCPS had a process that was paper-intensive and inefficient. Parents would download a form to print or visit the school during office hours to submit a registration. After office staff received the written form, it would be manually entered into the database. With Online Registration this all changed. Now registration is done easily online and is automatically put into Campus once the application is approved and posted.

## Added Convenience for Busy Families

Barbara Dempsey, Director of Student Assignment at JCPS comments, "The cumbersome process for our parents led us to research a better way to manage registration. We definitely found it with Campus Online Registration. Parents can submit applications online 24 hours a day, which is a huge convenience factor for our families."

Parents are busy and their time is valuable. Online Registration enables parents to add or update their student's demographic, health, primary and secondary household information, phone numbers and more from the comfort of their home or office. When an update is made parents receive a confirmation email or status update in real time, to eliminate the guess-work.

### About Campus

- ▶ We are the largest American-owned student information system. Campus applications manage 6.6 million students in 42 states.

## Increasing Staff Efficiency

Once staff receive a registration they can immediately analyze the request, validate addresses, check for duplicate records and review uploaded documents...all prior to approving the application. Once approved, the information will import into Infinite Campus to be accessed for further processing. At this point, households are automatically built, and staff can create an enrollment, build a schedule and activate parent portal accounts. In addition, JCPS can run reports on applications and enrollment statuses.

## More Accurate Household Information

Fully-integrated with Campus SIS, Online Registration eliminates using a third-party system and provides districts with more accurate information. Clerical staff no longer needs to worry about legibility issues when transcribing applications. In addition, a smart search feature allows users to select a predefined address, creating minimal room for error. "One of the biggest advantages is having more accurate household information in Campus. It not only helps with the registration process, but assists every department, such as bus transportation, sending communications to parents and guardians, etc.," said Dempsey.

Not only has JCPS eliminated additional data entry, but they found parents and guardians are more willing to provide their information. Dempsey mentioned, "We receive more cell phone numbers and email addresses than we ever have, which is a real bonus when trying to reach families." So instead of gathering missing information, Online Registration gives districts the ability to focus on welcoming students to the district.

## Significant Return on Investment

After implementation, JCPS has found the purchase of Online Registration to have a significant return on investment. "The reduced clerical staff time alone has saved us money. Overall, it is money well spent for our district," said Dempsey.

Online Registration is a powerful tool to track your ever-changing student information, yet simple enough for parents and guardians to navigate. So if you're looking to save your district time and money, consider Online Registration.

*"One of the biggest advantages is having more accurate household information in Campus. It not only helps with the registration process, but assists every department, such as bus transportation, sending communications to parents and guardians, etc."*

*Barbara Dempsey  
Director of Student Assignment  
Jefferson County Public Schools*