

FOR IMMEDIATE RELEASE

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Sixteen Infinite Campus Districts Recognized for Innovative Uses of Technology

June 16, 2014 – Blaine, Minn. – Infinite Campus announced that 16 districts using its student information system (SIS) are among 44 national winners in the tenth annual Digital School Districts Survey. Conducted by the Center for Digital Education (CDE) and the National School Boards Association, the survey recognizes public school districts for expanding their use of innovative technology in classrooms and district-wide. Winners showcased exemplary uses of technology to improve district operations, govern the district and enhance communication with students, parents and the community.

The School District of Janesville (SDJ), Wis., which placed second in the Mid-sized Student Population District Category, upgraded from an outdated SIS to Infinite Campus in 2013. The district chose Infinite Campus for its extensive functionality and vision for how technology could transform the classroom.

“I am beyond proud that we were recognized as one of the strongest technology programs in the nation,” says Dr. Robert Smiley, SDJ Chief Information Officer. “It’s an immense honor.”

According to Dr. Smiley, switching to Infinite Campus expanded and complemented the district’s innovative uses of technology. “The School District of Janesville is an action-oriented, results-driven district with student achievement as its first priority. Technology is a critical driver to advance results, making us more effective while providing student data at our fingertips, informing our next steps in classroom instruction.”

Charlie Kratsch, Infinite Campus Founder and CEO, says it’s exciting that so many districts share the company’s passion for combining advanced educational ideas and innovative technology. “These districts can relate to our mission of Transforming K12 Education,” says Kratsch. “Congratulations to the School District of Janesville, the 15 additional winners using Infinite Campus and all the districts that were recognized.”

All U.S. school districts may participate in the survey within one of three categories based on enrollment size. According to Alan Cox, Senior Vice President for the CDE, the winners are embracing technology and effectively using it to teach and advance education. “These education leaders serve as an inspiration to other school districts nationwide for their creative efforts to provide an outstanding education for today’s students.”

For the list of winning districts, please visit:

www.centerdigitaled.com/awards/digital-districts/2013-14-Digital-School-Districts-Survey.html

About The Center for Digital Education

The Center for Digital Education is a national research and advisory institute specializing in K12 and higher education technology trends, policy and funding. CDE provides education and industry leaders with decision support and actionable insight to help effectively incorporate new technologies in the 21st century. www.centerdigitaled.com

About The National School Boards Association

The National School Boards Association is the leading advocate for public education and

supports equity and excellence in public education through school board leadership. The association represents state school boards associations and their 90,000 members in the U.S. www.nsba.org

About Infinite Campus

For more than 20 years, Infinite Campus has successfully implemented its solutions for customers of all sizes. As the largest American-owned student information system provider, Infinite Campus manages 6.5 million students in 42 states. Infinite Campus customers range from those with fewer than 100 students to those with more than 600,000 students. Infinite Campus customers include school districts, regional consortia, state departments of education and the federal government. www.infinitecampus.com

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