

FOR IMMEDIATE RELEASE

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Palmdale School District, California, Selects Infinite Campus to Streamline Processes and Improve District Communication

Mar. 24, 2014 – Blaine, Minn. – The Palmdale School District (PSD), located one hour north of Los Angeles, has selected Infinite Campus as their district-wide student information system (SIS). Serving nearly 20,000 students, PSD will engage staff, students and parents with a capable SIS that provides ease of use and communication of data in a secure and intuitive way.

Palmdale went through a rigorous process to select the best SIS vendor, including input meetings with teachers, office staff, parents and other stakeholders. This allowed for specific needs and wants to be discussed so potential vendors could address them in their RFPs.

“The RFP process brought the top three vendors out to compete. We had a team of over 60 people evaluate full-day demonstrations from multiple vendors. What tipped the decision in favor of Infinite Campus was how well refined the product is. Every effort is made to eliminate duplicate data entry and storage which reduces data errors. Having a standard, solid and unified HTML 5 interface was also critical in our selection,” says Jim Smith, PSD Information Services Manager.

Additional features Infinite Campus gives PSD include online enrollment, online registration and a web-based portal for teachers, parents and students to access information in real time. PSD is also looking to replace their outdated dialer system with Messenger with Voice, a Campus Premium Product used to send general or emergency notifications via email, phone or text messaging.

“PSD has a very knowledgeable and extremely tenured technology team. We are excited to be partnered with them and the entire PSD community,” says Ashton Faires, Campus Senior Sales Manager. “Once again, California districts are seeing the strength of Infinite Campus, and our momentum is growing. For the past two years, whenever a district sees our product demonstration during the RFP process, Infinite Campus has been awarded the RFP contract every time. We are pleased PSD has joined our strong network of California districts.”

Palmdale can expect to see immediate results after their go-live date at the beginning of the 2014-15 school year. They will have access to award-winning support, active user groups and personalized attention from a Campus Client Executive who is based in California.

About Palmdale School District

Palmdale School District is comprised of 25 schools and serves 19,439 students. Palmdale is located in the northernmost high desert of Los Angeles County and serves largely as a bedroom community for Los Angeles commuters and local aerospace industries. The mission of the Palmdale School District is to provide each child with a rigorous and relevant academic education, a safe learning environment and the knowledge, skills and attitudes necessary for success in the 21st Century. www.palmdalesd.org

About Infinite Campus

For more than 18 years, Infinite Campus has successfully implemented its solutions for customers of all sizes. As the largest American-owned student information system provider, Infinite Campus manages 6.5 million students in 43 states. Infinite Campus customers range from those with fewer than 100 students to those with more than 600,000 students. Infinite Campus customers include school districts, regional consortia, state departments of education and the federal government. www.infinitecampus.com

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