

**FOR IMMEDIATE RELEASE**

Liz Schmitt, Infinite Campus, (763) 795-3824

**Fallbrook Union Elementary School District, California, Selects Infinite Campus to Streamline Processes and Support Common Core Standards**

Feb. 24, 2014 – Blaine, Minn. – The Fallbrook Union Elementary School District (FUESD), located in northern San Diego County, has selected Infinite Campus as their district-wide student information system (SIS). Serving 5,800 students, FUESD will now have a single solution that gives them the ability to collect student data to fully implement and support the Common Core State Standards. They will be able to consolidate data to serve their students, parents and staff.

“Infinite Campus gives FUESD the means to communicate, evaluate and educate effectively and efficiently. It allows accurate reporting for state and federal programs and systems,” says Sandy Shammass, FUESD Database Specialist.

FUESD went through a rigorous selection process. An RFP was released and six vendors responded. An evaluation committee comprised of 15 district staff reviewed and scored each proposal. The scores were tabulated and the top two vendors were invited to present full-day demonstrations. Infinite Campus was unanimously chosen because of its one system, single solution approach.

“FUESD is another example of California school districts looking to save money, improve efficiency and increase effectiveness by combining multiple third-party systems into one solution,” says Ashton Faires, Campus Senior Sales Manager. “A testament to our growing success in California is shown by the fact that in the past two years, when we have had the opportunity to demonstrate our product during the RFP process, Infinite Campus has been awarded the contract every time. Districts consistently see the strength of Infinite Campus and its potential for the future.”

FUESD maximized their investment by implementing Campus Food Service, Online Payments and Messenger with Voice. These Premium Products work seamlessly with the Campus SIS by streamlining cafeteria operations, providing reliable and secure electronic payment processing solutions and simplifying communication to parents, students and staff.

“Infinite Campus provides FUESD with a user-friendly, intuitive interface that allows novice users to be accurate and successful with minimal guidance,” says Shammass.

FUESD can expect to see immediate results after their go-live date on April 21, 2014.

**About Fallbrook Union ESD**

FUESD serves Pre-kindergarten through eighth grade students at eight sites, including two schools located on the United States Marine Corps Base at Camp Pendleton. The district has been awarded the California School Boards Association (CSBA) Golden Bell for multiple programs. In addition, district schools have been selected as California Distinguished Schools and for the California Business for Educational Excellence award. [www.fuesd.org](http://www.fuesd.org)

## **About Infinite Campus**

For more than 18 years, Infinite Campus has successfully implemented its solutions for customers of all sizes. As the largest American-owned student information system provider, Infinite Campus manages 6.5 million students in 43 states. Infinite Campus customers range from those with fewer than 100 students to those with more than 600,000 students. Infinite Campus customers include school districts, regional consortia, state departments of education and the federal government. [www.infinitecampus.com](http://www.infinitecampus.com)

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