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Infinite Campus Wins Chief Learning Officer Award

Oct. 9, 2013 – Blaine, Minn. – Infinite Campus Inc., the largest American-owned student information system, announced that Chief Learning Officer, David Van Meter, won the Silver Innovation Award at the Learning In Practice Awards. The annual ceremony was held on Sept. 30, 2013 in Palm Springs, Calif.

“The Learning In Practice Awards were established to recognize transformational and visionary leaders in enterprise education,” says Norm Kamikow, president and editor-in-chief of the Human Capital Media Group., which publishes Chief Learning Officer magazine. “More than 200 top learning executives and solution providers were nominated by their peers in 15 categories. These finalists are the industry leaders who truly champion innovation and transform it into learning and value for their organizations.”

Van Meter won the innovation category, which recognizes individuals who have marshaled resources and applied innovative practices, processes and/or technologies in a new and groundbreaking way to address a significant business or organizational opportunity in the past year.

“It is a great honor to be recognized at the national and global level for our work,” says Van Meter. “This award validates my team’s hard work over the past few years as we have explored how Knowledge Management would become a strategic contributor at Infinite Campus. We have only just begun this journey, and we have much left to accomplish.”

When the Knowledge Management team was first formed, Van Meter recognized Infinite Campus customers needed an efficient way to learn about the product. The new practices needed to be based on repeatable processes that facilitated individualized learning and attainment of the corporate vision.

Focusing on blended learning and personalization, the team created new tools and customized content and delivery methods for customers. The tools included simulations, videos, assessments, instructor-led classes and more to meet diverse learning styles. By incorporating these practices, Van Meter’s objective was to increase customer retention and provide the best knowledge experience for the end user.

“To be recognized as one of the nation’s top organizations for innovation in their field is truly impressive,” says Charlie Kratsch, Infinite Campus Founder and CEO. “The Chief Learning Officer Award reflects not only Van Meter’s leadership, but the team’s hard work, commitment and dedication.”

Now in its tenth year, the Learning In Practice Awards are determined by a panel of industry experts and executives from some of the world’s largest and most respected companies. Gold, silver and bronze awards are given annually to two broad classes. Practitioner awards recognize CLOs and qualified senior learning leaders for their work within their organizations. Provider awards recognize qualified service providers, vendors and consultants for their work on behalf of a client organization.

About Infinite Campus

For more than 18 years, Infinite Campus has successfully implemented its solutions for customers of all sizes. As the largest American-owned student information system provider, Infinite Campus manages 6 million students in 43 states. Its customers range from those with fewer than 100 students to those with more than 600,000 students including school districts, regional consortia, state departments of education and the federal government. www.infinitecampus.com

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