

FOR IMMEDIATE RELEASE

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Augusta County Public Schools Selects Infinite Campus for Return on Investment

Oct. 1, 2013 – Blaine, Minn. – In today’s ever-changing industry of K12 education, many school districts need technology to streamline business processes. Augusta County Public Schools, located in Verona, Va., chose Infinite Campus as its student information system (SIS) to fulfill this need. In addition, they will see a return on investment, acquire new functionality to eliminate third-party systems and reduce duplicate data entry. Augusta County plans to go live on August 1, 2014.

As a Virginia preferred vendor, Infinite Campus has established a solid customer base in the state. Neighboring districts Campbell County and Fauquier County also joined Infinite Campus in 2013.

“Augusta County has 20 schools with approximately 10,600 students, so our selection process needed to be thorough,” says Frank Walters, Augusta SIS Manager. “We formed a committee comprised of a cross-section of our principals, counselors, teachers and central office staff. After careful consideration, Infinite Campus came out on top.”

Michael Palmer, Infinite Campus Regional Sales Manager, understands the advantages Augusta County will have with Infinite Campus. “We are thrilled Augusta County is joining our growing family of customers in Virginia,” says Palmer. “They will capitalize on reducing total cost of ownership by using one, centralized SIS for all their needs.”

Augusta County maximized their investment by purchasing Campus Food Service, Messenger with Voice and Online Registration. These optional Premium Products work seamlessly with the Infinite Campus SIS.

“By including Campus Food Service and Messenger with Voice, we reduced the choreography of data between disparate systems and can provide a more efficient experience for students, parents and staff,” says Walters. “Additionally, Online Registration will ease the form-filling burden for parents.”

Infinite Campus is dedicated to continuous innovation. More than 130 in-house developers work to provide the most up-to-date SIS on the market. Augusta will benefit from monthly enhancements at no additional cost.

According to Walters, “Both as a product and a company, Infinite Campus will help Augusta reach our goals by providing state-of-the-art tools for data collection, processing and reporting. Infinite Campus’s forward thinking approach will allow Augusta to stay current with the latest technological advancements in data processing.”

About Augusta County Public Schools

Augusta County Public Schools operates 20 schools including five high schools, four middle schools, and 11 elementary schools. In addition, it serves a regional vocational/technical center, a regional governor’s school, a regional special education program and a regional head start program providing a comprehensive educational program for students from preschool through high school.

About Infinite Campus

For more than 18 years, Infinite Campus has successfully implemented its solutions for customers of all sizes. As the largest American-owned student information system provider, Infinite Campus manages 6 million students in 43 states. Its customers range from those with fewer than 100 students to those with more than 600,000 students including school districts, regional consortia, state departments of education and the federal government. www.infinitecampus.com

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