

FOR IMMEDIATE RELEASE

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Infinite Campus Wins HDI Team Excellence Award for External Support

April 19, 2013 – Blaine, Minn. – Infinite Campus Inc., the largest American-owned student information system (SIS) provider, won the 2013 HDI Team Excellence Award. The prestigious award recognizes Infinite Campus for its outstanding customer service, technical support and commitment to continual improvement.

The HDI Team Excellence Award honors world-class support organizations that have enhanced the image of the industry by achieving the highest standards of excellence in customer support and service delivery. Both the internal and external categories are judged on people, process, procedures, technology, and resources. The awards were presented on April 18, 2013 at the HDI 2013 Conference and Expo in Las Vegas.

“HDI is proud to recognize Infinite Campus with the 2013 HDI Team Excellence Award,” says Craig Baxter, HDI Global Brand Director. “HDI has long recognized the value of exceptional teams, and we wish all of the award winners continued success.”

With a 97 percent support satisfaction rating, Campus Support consistently receives the highest rankings from its customers. The support staff provides its valued customers with a centralized point-of-contact for responsive, personalized solutions and advice. The Campus Support Team is committed to “doing the right thing” through teamwork and a proactive approach to identify and solve problems.

“We are honored to be recognized as one of the nation’s top organizations for innovation and excellence in the support industry,” says Mike Rhodes, Infinite Campus Chief Customer Relations Officer. “Campus Support strives to embrace change and innovation with the purpose of facilitating an exceptional user experience for our customers. This award reflects our team’s hard work, commitment and dedication.”

About Infinite Campus

For more than 18 years, Infinite Campus has successfully implemented its solutions for customers of all sizes. As the largest American-owned student information system provider, it manages more than 5.3 million students in 43 states. Infinite Campus customers range from those with fewer than 100 students to those with more than 600,000 students, and include school district, regional consortia, state departments of education and the federal government. www.infinitecampus.com

About HDI

A UBM Tech company, HDI is the professional association and certification body for the technical service and support industry. Facilitating collaboration and networking, HDI hosts acclaimed conferences and events, produces renowned publications and research, and certifies and trains thousands of professionals each year. HDI also connects solution providers with practitioners through industry partnerships and marketing services.

Guided by an international panel of industry experts and practitioners, HDI serves a community of more than 120,000 technical service and support professionals and is the premier resource for best practices and emerging trends.

Headquartered in Colorado Springs, Colo., HDI offers training in multiple languages and countries. For more information, visit www.ThinkHDI.com or call +1 719.268.0174.

About UBM TECH

UBM Tech is a global media business that provides information, events, training, data services, and marketing solutions for the technology industry. Its media brands and information services inform and inspire decision makers across the entire technology market—engineers and design professionals, software and game developers, solutions providers and integrators, networking and communications executives, and business technology professionals. The company's information products include research, education, training, and data services that accelerate decision making for technology buyers. UBM Tech also offers a full range of marketing services based on its content and technology market expertise, including custom events, content marketing solutions, community development and demand generation programs. UBM Tech is a part of UBM, a global provider of media and information services with a market capitalization of more than \$2.5 billion.

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