



FOR IMMEDIATE RELEASE

Liz Schmitt, Infinite Campus, (763) 795-3824

Campus Messenger with Voice Reaches Over 1 Million Students

March 20, 2012 – Blaine, Minn. – Infinite Campus® is proud to announce over 1 million students can be reached using Campus Messenger with Voice. Within 15 minutes of a crisis, Campus Messenger with Voice will notify all stakeholders in the district through a voice message on their phone, regardless of the district size.

Infinite Campus uses Voice Over Internet Protocol (VOIP) service which eliminates long distance fees and the need for hardware. Parent and guardian telephone numbers are extracted from Infinite Campus in real time and voice messages are distributed en masse. Campus Messenger with Voice is integrated with the core system, so contact information is always accurate and up-to-date.

For non-emergency messages, districts can deliver regular, content-rich communications via email, phone or text messaging. Authorized staff can send out messages from virtually anywhere with Internet - even a cell phone.

Just outside of Atlanta, Ga., the City Schools of Decatur experienced a mass flooding that forced all schools to close abruptly. Luckily, Campus Messenger with Voice notified all stakeholders about the emergency within minutes. The instant voice message potentially saved staff and students from serious injury and handled the crisis effortlessly.

“We had severe floods and were forced to close school quickly,” says Dr. Thomas Van Soelen, CSD Associate Superintendent. “We were confident Campus Messenger with Voice would be able to send this message out to all our families in a matter of moments. In fact, after the decision was made to close school, our families received the automated call before the television and radio stations were able to broadcast the news.”

The ability to send high priority messages to parents, guardians and staff is invaluable. Today, over 1 million students can be reached using Campus Messenger with Voice. Districts using Infinite Campus can rest assured the most up-to-date emergency messaging solution is at their fingertips.

About Infinite Campus

For more than 15 years, Infinite Campus has successfully implemented its solutions for customers of all sizes. Today, Infinite Campus applications manage more than 5 million students in 43 states. Infinite Campus customers range from those with fewer than 100 students to those with more than 600,000 students. Infinite Campus customers include school districts, regional consortia, state departments of education and the federal government.

www.infinitecampus.com.