



More than a Student Information System

DISTRICTS ARE SWITCHING TO THE INFINITE CAMPUS SIS FOR  
**INN-OH-VATION**  
INTEGRATION, & MORE.





Blaine, Minnesota

# The Power of One K12 Community

Infinite Campus supports 10 million students in 46 states. Since our founding 30 years ago by a high school technology director, we have had one mission: Transform K12 Education®. We do this through 560+ passionate employees dedicated to providing schools with a single, integrated solution for effectively managing student information. With Infinite Campus, count on a 1:1 Client Relationship Manager, ongoing innovation, development focused on seamless integration, and a long-term partner truly committed to YOU and K12.







**Tobin Hannan**  
Senior Sales Manager  
tobin.hannan@infinitecampus.com  
763.795.4414

# Hi, I'm Tobin Hannan, a senior sales manager here at Infinite Campus

I have had the great pleasure of selling our Infinite Campus Student Information System (SIS) and its integrated Premium Products and Premium Suites for over seven years to school districts, both large (pp. 6-9) and small (pp. 12-13).

As a stable, privately-owned company, we are dedicated to providing tools which help districts reach a new level of technological success and achieve their goals. Through our all-inclusive SIS, schools in Ohio and across the country have been able to eliminate 4-6 third-party systems and related, custom integrations. Schools stay on the forefront as new product enhancements, many based on customer feedback, are released every month (13 times a year).

One tool to manage. One company to communicate with. One database housing all your data. One solution to train on.

When you are ready, I am here to help.

---

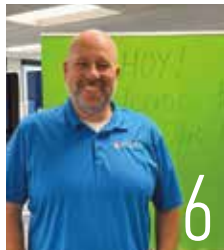
## Table of Contents



5

### Growing in Ohio

Growing at an unprecedented rate in Ohio, Infinite Campus supports over 215,000 students at more than 60 districts and has partnerships with four OH-based ITC organizations.



6

### Standing The Test of Time

Choosing a new SIS was an all-hands-on-deck process for Columbus City Schools. The Infinite Campus core SIS and integrated Premium Products made it an easy choice.



10

### A Single-Solution System for Prime Integration

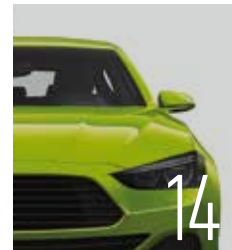
A single system starts with a powerful SIS and allows for consistent data integrity, accessibility, and world-class technology.



12

### Built For The Future


For Berea City Schools, working with Infinite Campus has offered stability and consistent innovation that other vendors can't provide.



14

### In-House Innovation

As the industry's leading innovator, we focus on producing tools ourselves. Continuous product development has made us the most trusted name in student information.



“IT’S VERY OBVIOUS CAMPUS UNDERSTANDS THE  
IMPORTANCE OF PROCESSES  
AND QUALITY RELEASE TESTING  
TO MAKE SURE RELEASES ARE SOLID BEFORE  
PUTTING THEM OUT THE DOOR; IT IS  
**IMPRESSIVE.**  
WE LOVE THE CONSISTENCY  
OF CAMPUS...A RELEASE EVERY FOUR WEEKS.”

Bryan Mulvany, Executive Director of Information Services,  
South-Western City Schools

# Growing in Ohio



Infinite Campus proudly supports **over 215,000 students at more than 60 districts.**

A **Client Relationship Manager** is assigned to every Ohio district, providing a 1:1 contact.

Infinite Campus has partnerships with **four Ohio-based ITC organizations** and is EMIS compliant.



## THE INFINITE CAMPUS SIS: AN ALL-IN-ONE SYSTEM



### Corporate Stability

Our organic growth means we've never acquired another SIS (or any) company. No customer has ever experienced an SIS end-of-life. We are employee-owned and free from outside investors and their revenue pressures.



### Integration

To ensure tools work seamlessly together, they are developed within by a team of more than 250 software professionals. Campus customers eliminate multiple systems and improve data integrity with our single database.



### Innovation

Ongoing development drives us. Free enhancements are released 13 times annually. Our agile development structure provides the continuous flow of new tools that customers need for the changing K12 landscape.



### Support Options

You have a choice. Choose local support through one of our existing, Ohio-based ITC partners. Optionally, work with our 50-person, award-winning team of experienced (more than 6 years average tenure) advisors in Minnesota.

**YOU HAVE A CHOICE**

# COLUMBUS CITY SCHOOLS

.....  
47,000 STUDENTS



JASON VANCE

INFORMATION MANAGEMENT SUPERVISOR

# Columbus City Schools: An SIS that can stand the test of time.

Following their student information system's (SIS) end-of-life, Columbus City Schools (CCS) researched the top systems available. The district's non-negotiables were customization capabilities, top-of-the-line reporting, an accessible portal, and compliance with state reporting.

Information Management Supervisor Jason Vance shared what sold CCS on Infinite Campus, how Premium Products are changing the game in school processes, and more.

## What has been the best thing about the Campus SIS?

It's constantly evolving – it doesn't just sit there. Infinite Campus works on technological innovations to make it better for the end user year after year. Not letting the product be stagnant is a really big plus with Infinite Campus.

## Describe your time at the bi-annual Ohio User Group.

Relationships are a big deal. What I've noticed while working in education, from a competitive standpoint, there really isn't any. We're on the same team; we're all about educating kids. It doesn't matter what district you're in because we're all pushing toward the same goal. When we talk to other districts, we work to help each other out as much as we can. Building those relationships is huge, and having the Ohio User Group enables us to do so. Also, having Infinite Campus facilitate these events and organize them is a key component to their success since we are spread out all over the state.

## How would you rate Infinite Campus on fostering innovation?

We took our time to diligently review each student information system. When evaluating, we looked at all features and rated them. Our evaluation team included my support team, counselors, teachers, administrators, and secretaries. We quickly concluded that Infinite Campus checked all the boxes...and here we are. Every month, there's always three or four enhancements, sometimes more, of various scopes that impact our district. Many of these enhancements come from customer feedback. Not only do they continue to innovate, but they continue to ask for feedback.

## Who benefits most from having many school functions exist in one platform?

I would say the biggest beneficiary is the district staff. One integrated system allows staff to stay focused without having to log in and out of multiple third-party systems. Anytime we can replicate the functionality of a third-party vendor within the SIS, it's a good thing...and a potential cost savings.



“Anytime we can replicate the functionality of a third-party vendor within the SIS, it's a good thing...and a potential cost savings.”

Jason Vance, Information Management Supervisor,  
Columbus City Schools

**Can you share your experience working with your 1:1 personal contact, your Client Relationship Manager?**

Having a central contact person, a CRM, has been very valuable. I can reach out anytime I need something, and the one-on-one attention is great!

**I would recommend Infinite Campus because...**

For our district, Infinite Campus has so far stood the test of time. We are in the final three months of our 12th school year on Campus, and I have no reservations about our decision. In fact, I'm happy we've been able to implement a product we're not only continuing to use, but we're continuing to build upon it through customization and Campus Premium Products and Suites.

**What would you tell other districts about Infinite Campus as a company?**

The student information system is all Campus does; they aren't trying to branch out into a hundred different businesses. Taking care of K12 education in the U.S. is pretty cool, and I don't think there's any other company like that.

I've worked with dozens of great support personnel at Infinite Campus who have been very helpful. I think that Charlie (Infinite Campus Founder and CEO) has created a positive work environment for his staff, and it shows in their customer support and relationships.



**How has Infinite Campus impacted your parents and students? Have you seen increased engagement through the portal or mobile apps?**

**JASON:** We help parents with setup right when they enroll and explain the importance of keeping up with their child's education. With that said, our enrollment in Campus Parent has increased every year.

Phones and mobile apps have changed things – students and families are much more engaged because of the portal apps that connect them to their courses and teachers.

“The student information system is all Campus does; they aren't trying to branch out into a hundred different businesses.”

Jason Vance, Information Management Supervisor,  
Columbus City Schools



## Your district uses many Campus Premium Products and Suites. Which of them have made the biggest impact?

Number one would have to be Online Registration. In the past, our Central Enrollment Building would have lines out the door and around the building to get students enrolled for the fall. We have moved to an enrollment system that can be done entirely online, and in many cases, without needing to come into the Central Enrollment Center. This would not be possible without the Online Registration tool. This has made a huge impact on the thousands of enrollments we process every year.

We are just starting to implement Campus Workflow Suite with about 22 schools currently scanning in for attendance, with more being trained through the end of the year. With the adoption of this suite in schools, our secretaries have quickly seen a substantial increase in efficiency. Without the need to manually enter data from paper logs, they save as much as 3-4 hours each day.

Online Payments has also been fantastic. Our treasurer has been advocating for us to become a cashless district. Online Payments has allowed us to get much closer to this goal. In addition, parents love the ability to easily go online and make any type of payment.

Lastly, our team loves the Yearly Event Series (YES). From a support standpoint, we have several professional development days throughout the year, but most of the time it is us delivering the content; it doesn't give us much time to learn ourselves. During the week when a new YES session drops, we use that time to learn too. We're rolling it out to more and more folks in the district.

“Online Payments has also been fantastic. Our treasurer has been advocating for us to become a cashless district. Online Payments has allowed us to get much closer to this goal.”

Jason Vance, Information Management Supervisor,  
Columbus City Schools

# THE POWER OF ONE SIS

With Infinite Campus, Columbus City Schools understands the power of one well-designed SIS that meets most of their needs for student information.

## COLUMBUS CITY SCHOOLS CURRENTLY USES THE FOLLOWING PREMIUM PRODUCTS AND SUITES:

- Campus Online Registration
- Campus Workflow Suite
- Campus Learning Suite
- Campus Messenger with Voice
- Campus Payments
- Yearly Event Series (YES)
- And More!

Learn more

[infinitecampus.com/pp](https://infinitecampus.com/pp)

# The Infinite Campus SIS: An all-in-one system.

A district-wide platform for transformation starts with a powerful SIS that is continually enhanced (13 releases annually) with new tools for the changing K12 landscape. The comprehensive Infinite Campus SIS includes 1,500+ core modules and tools; the more popular ones include:

## Administration

Effectively manage students and automate K12 education processes with these tools:

- Attendance
- Alert Messages
- Behavior
- Cross-site Enrollment
- Free and Reduced Application Management
- Health
- National Records Exchange

## Campus Community

This extensive, online resource is available 24/7. It is free to all Campus customers and includes:

- Forums
- Knowledge Base
- Learning Tools
- Surveys

## Communication

Strong communication with stakeholders is important to the success of each student.

- Email Communication
- Teacher Messenger

## Curriculum

Infinite Campus provides a variety of curriculum planning and management tools for setting standards, managing courses, and effective scheduling.

- Report Cards
- Standards-based Report Card
- Standards Management
- Transcripts

## Instruction

Teacher tools for managing the classroom and communicating results in real time to students and parents.

- Course Requests
- Custom Links and Reports
- District-enabled Grading Setup Push Down
- Grade Book
- Messenger
- OneRoster Provisioning Services
- Responsive Scheduling
- Standards-based and Conventional Grading

## Reporting and Analysis

Reporting tools locate, format, print and/or extract real-time data. Analysis tools paint accurate pictures of your data. Combined, you have the information and tools you need to make informed decisions.

- Ad Hoc Reporting
- Data Analysis/Visualization
- Standard Reports
- State Reporting
- Civil Rights Data Collection (CRDC)

## School Services

Manage daily operations with this useful set of tools:

- Counseling
- Document Management
- Fee Management
- Transportation

## Special Education

Eliminate your third-party special education system and use Infinite Campus Special Education (SPED) at no additional cost. Campus SPED has been adopted by five State Education Agencies and is used by districts nationwide (including by the fifth largest in the country: Clark County School District - NV). Included in the core are:

- Individual Education Plans (IEPs)
- Personal Learning Plans (PLPs)
- English Language Learner (ELL)
- Response to Intervention (RTI)
- 504 Plans

## Seamless Integration for District Efficiencies

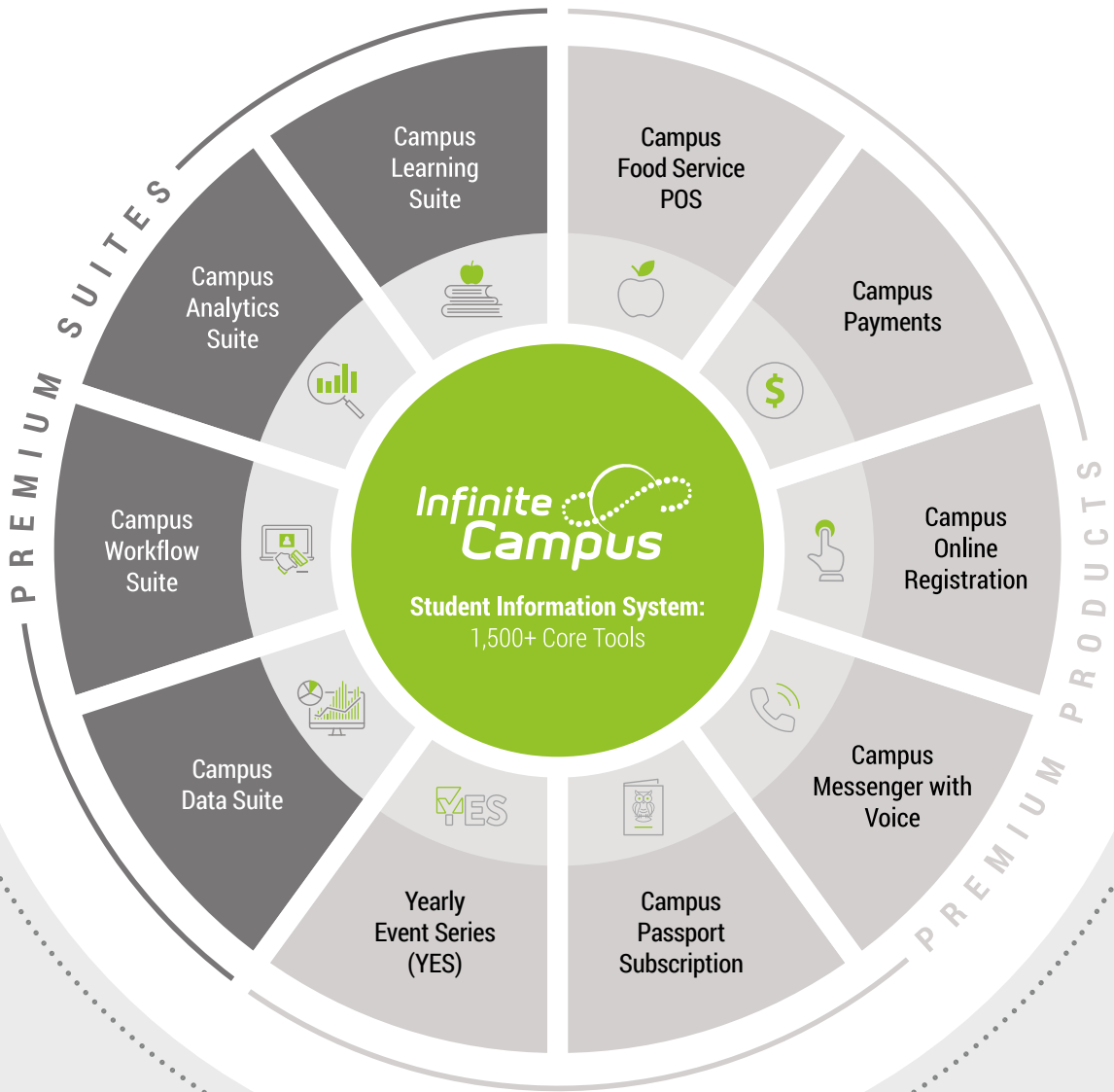
We are driven by organic innovation. More than 250 developers work to provide districts with additional Premium Products and Suites that work seamlessly with the Campus SIS to eliminate third-party systems and gain efficiencies.

- Campus Food Service POS
- Campus Messenger with Voice
- Campus Online Registration
- Campus Payments
- Campus Analytics Suite
- Campus Data Suite
- Campus Learning Suite
- Campus Workflow Suite
- And more



# Seamless Integration

A single system starts with a powerful student information system (SIS). We are an SIS, LMS, payment processing, early warning, food service, data warehouse, notification system, and more...all within a single product.



# BEREA CITY SCHOOL DISTRICT

5,500 STUDENTS

VICKI TURNER  
TECHNOLOGY DIRECTOR



## Berea City School District: Grateful for Campus innovation.

Access to a highly rated and advanced student information system (SIS) that continuously develops innovative tools of the future is highly important for Berea City School District.

Technology Director Vicki Turner shared how Infinite Campus has made a difference in the lives of their 5,500 students and school community.

### **What do you love most about the Infinite Campus SIS?**

Infinite Campus encompasses everything a district needs to do its job. They're very knowledgeable about education and what teachers, students, and parents need, as well as being incredibly responsive.

*"Infinite Campus encompasses everything a district needs to do its job."*

*Vicki Turner, Technology Director, Berea City School District*



### Which features have been popular?

Online absence requests, are without a doubt, popular. Everyone who lives in the district and works here has said they really love the feature and convenience of being able to add their kid's absence online. Our attendance clerks are able to do a mass toggle process to approve it all – a real time saver.

### How do you utilize Premium Products, specifically Campus Workflow Suite, in your daily routine?

We began rolling out Campus Workflow at the beginning of this school year...very quickly. It's incredibly innovative. Currently, we are working on badges. If a student doesn't have a badge, we've created an ad hoc where teachers can note it. The main office will see on the attendance report who doesn't have a badge with them and will print temporary sticker badges.

When I look at products like Campus Workflow Suite, I see innovation. That is something we value.

### How would you rate the level of emphasis Infinite Campus places on fostering innovation?

It's nice to see they're constantly improving. We always read through the releases and enjoy the format of which they come through – it's easy to follow and understand. We get additional support through our ITC (CONNECT), and they'll highlight relevant notes for us.

### What would you tell a district looking to change to the Infinite Campus SIS?

Infinite Campus is a top-notch company. I would recommend the SIS because it will meet all district needs. I mean, that's what it's made for. There is a level of care there that goes beyond just selling a product. They aren't done with you after the sale goes through.

“When I look at products like Campus Workflow Suite, I see innovation. That is something we value!”

Vicki Turner, Technology Director, Berea City School District

## TRAINING: ANYTIME & ANYWHERE

Infinite Campus offers a wide variety of product training options, including a virtual subscription training hub: Campus Passport.

Built with customers in mind, Campus Passport includes training videos and features role-specific and on-demand learning plans. There are currently over 50 courses covering a multitude of topics.

**VICKI:** I've been going through Campus Passport and have learned so much – it's incredibly helpful. All videos are current, and they keep adding new ones. Each is short and to-the-point. I have shared with others on my team, referred to them, and can search for whatever I need.



TRAINING VIDEOS



ON-DEMAND  
LEARNING PLANS



ROLE-SPECIFIC  
LEARNING PLANS

# Not all student information systems are built equally

**Acquisition model** vs. **Innovation model**  
(some vendors) (Infinite Campus)

**No bolted-on acquisitions or additions:**  
Organic innovation means our SIS and integrated tools are built by us to work seamlessly for you.



“You just can’t purchase companies and say, ‘yeah, we offer this and this now.’ I definitely see the benefits of partnering with a company like Campus that focuses on developing products in-house.”

John Duplay, Technology Director, Mayfield City Schools



“INFINITE CAMPUS IS A  
**ONE-STOP-SHOP**  
FOR ALL OF A DISTRICT’S NEEDS FOR  
STUDENT INFORMATION MANAGEMENT.  
ALL DATA/EMIS DATA, GRADE BOOKS, STUDENT DEMOGRAPHIC  
INFORMATION, MESSENGER CAPABILITIES, POS, AND MORE IS AVAILABLE IN  
ONE PLATFORM THAT IS INTUITIVE  
AND EASY TO LEARN.”

Missy DeAngelis, Former Principal and Data Coordinator,  
Painesville City Local School District

**Infinite Campus**

4321 109th Ave NE, Blaine, MN 55449

CHANGE SERVICE REQUESTED

PRESORTED  
FIRST-CLASS MAIL  
U.S. POSTAGE

**PAID**  
TWIN CITIES, MN  
PERMIT NO. 27734

LEARN MORE

**INFINITECAMPUS.COM/OH**

SIGN UP FOR A LIVE DEMO

**INFINITECAMPUS.COM/DEMO**

WATCH AN ON-DEMAND DEMO

**INFINITECAMPUS.COM/15**

CONNECT WITH ME

**TOBIN.HANNAN@INFINITECAMPUS.COM**

