



## **FOR IMMEDIATE RELEASE**

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### **Ceres Unified Selects Infinite Campus to Improve Student Achievement**

**Jan. 28, 2008** – Arden Hills, Minn., – Ceres Unified School District (CUSD), serving 11,786 students, has selected Infinite Campus as its district-wide student management system. Ceres, located in the heart of the San Joaquin Valley of Central California, wanted a true web-based system with single data entry to share real-time information across the district. After a thorough review of most national and statewide student information systems, Infinite Campus was selected.

District officials are excited to introduce this new system to the staff. “Teachers, students and parents will be able to logon to access student performance data, attendance, disciplinary information, grades and assignments at any time through our secured Web server. Access to this information will enable all stakeholders to work collaboratively to improve student achievement,” said Carey Brock, CUSD Coordinator of Information Technology.

Ceres had previously used SASI for student information management, and when it was decided to search for a new vendor, they found Infinite Campus was different from other companies. “Campus was the most advanced system and forward-thinking company we considered,” said Brock. “In addition, Campus has a solid presence in California, and we feel confident they will be CSIS and California state reporting certified very soon.”

CUSD is committed to advancing technology in their district and they believe in the Infinite Campus goal of individualized education. “Ceres sees the many advantages of promoting individualized learning for each of their students,” said Ashton Faires, western regional sales manager for Infinite Campus. “They will use Campus to further their efforts in this area by using personalized learning plans within the system. Ceres was looking for the most advanced technology to provide to their stakeholders, and they found it with Infinite Campus.”

Ceres is currently implementing Campus and will go live fall 2008.

#### **About Ceres Unified School District**

Ceres Unified has a goal to be passionate about responding to every student and being the very best at teaching reading and writing to our students. They have a strong commitment to maintaining the smallest schools and classes possible. Our response in serving our students and parents is focused on providing a wide range of educational services and options to each and every student and parent living in our community.

## **About Infinite Campus**

For more than 13 years, Infinite Campus has successfully implemented its solutions for customers of all sizes. Today, Infinite Campus applications manage more than 2.85 million students in 44 states. Infinite Campus customers range from districts with fewer than 100 students to those with more than 100,000, as well as regional consortia, state departments of education and the federal government. [www.infinitecampus.com](http://www.infinitecampus.com)